

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGT. NAME GREER, MARGOLIS, MICHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6333069 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1844 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP25/12 11.30

REP: MAKEGOOD  
 SPOTS CANCELED ON LN'S 10, 20, 22, 28, 38  
 RATE CHANGE LN 27  
 LN'S 47-50 ADDED  
 NEW TTL \$77,580  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 OBAMA FOR AMERICA

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : LINE# | :   | :  | :           | :    | :   | :    | : DATE     | : DATE   | : /WK   | : INVT    | :    | : SPTS    |

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1844  
 AGENCY PRODUCT CODE = 101

|  |   |  |           |  |  |    |          |      |      |   |      |   |
|--|---|--|-----------|--|--|----|----------|------|------|---|------|---|
| 10   | S |  | 530A-600A |  |  | 30 | \$250.00 | 9/25 | 9/28 | 0 | TU-F | 0 |
| PROGRAM : NEWSCHANNEL 8 TODAY<br>CON COM1: NEWSCHANNEL 8 TODAY |   |  |           |  |  |    |          |      |      |   |      |   |

PAX# 703-516-9680  
HARRIS REPORT FROM REP . SEP25/12 11.30  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD  | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 20    | S   |    | 600P-630P<br>PROGRAM : NEWSCHANNEL 8/<br>CON COM1: NEWSCHANNEL 8/                  | 30   |     | \$700.00   | 9/29       | 9/29     | 0        |           | SAT  | 0         |
| 22    | S   |    | 900A-1000A<br>PROGRAM : NEWSCHANNEL 8 SATURDAY<br>CON COM1: NEWSCHANNEL 8 SATURDAY | 30   |     | \$300.00   | 9/29       | 9/29     | 0        |           | SAT  | 0         |
| 27    | R   |    | 800P-900P<br>PROGRAM : THE VOICE RESULTS<br>CON COM1: THE VOICE RESULTS            | 30   |     | \$9,000.00 | 9/25       | 9/25     | 1        |           | TUE  | 1         |
| 28    | S   |    | 1000P-1100P<br>PROGRAM : CHICAGO FIRE<br>CON COM1: CHICAGO FIRE                    | 30   |     | \$3,600.00 | 9/26       | 9/26     | 0        |           | WED  | 0         |
| 38    | S   |    | 530A-600A<br>PROGRAM : NEWSCHANNEL 8 TODAY<br>CON COM1: NEWSCHANNEL 8 TODAY        | 30   |     | \$250.00   | 10/1       | 10/1     | 0        |           | MON  | 0         |
| 47    | A   |    | 530A-600A<br>PROGRAM : AM NEWS<br>CON COM1: AM NEWS                                | 30   |     | \$470.00   | 9/26       | 9/28     | 3        |           | W-F  | 3         |
| 48    | A   |    | 700A-900A<br>PROGRAM : TODAY SHOW<br>CON COM1: TODAY SHOW                          | 30   |     | \$900.00   | 9/26       | 9/28     | 1        |           | W-F  | 1         |
| 49    | A   |    | 1000A-1100A<br>PROGRAM : MEET THE PRESS<br>CON COM1: MEET THE PRESS                | 30   |     | \$5,000.00 | 9/30       | 9/30     | 1        |           | SUN  | 1         |
| 50    | A   |    | 530A-600A<br>PROGRAM : AM NEWS<br>CON COM1: AM NEWS                                | 30   |     | \$470.00   | 10/1       | 10/1     | 1        |           | MON  | 1         |

| LINE#  | REP      | CODE | TIME PERIOD | LGTH     | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------|----------|------|-------------|----------|-----|------|------------|----------|----------|-----------|------|-----------|
| SEP/12 | 62450.00 |      | OCT/12      | 15130.00 |     |      |            |          |          |           |      |           |

CONTRACT TOTAL 77580.00  
 TOTAL SPOTS 96

MARKET TOTALS \$323,541      WFLA 24%      WFTS 16%      WTSP 27%      WTVT 21%      WTOG 2%      WTTA 2%      WMOR 2%  
 WMOX 0%      WXPX 0%      WWSB 6%      CABL 0%

SHARES ESTIMATED. WILL UPDATE.

SVC- NSI  
 DEMOS- PA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
 Suite 800  
 Washington DC 20007

**Barack Obama/ D/ President**  
 Submission Number 782 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

|   |   |   |
|---|---|---|
| <b>Client:</b> Barack Obama/ D/ President   | <b>Submission Cost:</b> 77580                 | <b>Campaign Ref:</b> E:063330690        |
| <b>Buyer:</b> ..                            | <b>Client/Product/Estimate:</b> 95 /101 /1844 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 09/24/12 to 10/07/12 | <b>Weeks:</b> 2                               | <b>Order Ref:</b> 06333069              |
| <b>Est./PO Number:</b> 06333069             | <b>Contract type:</b> Political               | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                |   | <b>Business Category:</b> Transactional |

|                                   |                            |   |
|-----------------------------------|----------------------------|---|
| <b>Product:</b> Obama For America | <b>Booking Group:</b> WFLA | <b>Key Market:</b> Tampa-St. Petersburg, FL |
| <b>Demographic:</b> (L) Household | <b>Order:</b>              |   |

| Ref  | Sales Product Details                          | Rev Type | Rate | Spot Type   | 09/24        | 10/01 | Total | Cost |
|--|--|----------|------|-------------|--------------|-------|-------|------|
| 1  | M-F 1135p ET / 1035p CT Tonight Show<br>TWTF.. | 03       | 650  | 30<br>Comme | Nbr of Spots | 4     | 4     | 2600 |
| 2  | M-F 11a Dayline<br>TWTF..                      | 03       | 160  | 30<br>Comme | Nbr of Spots | 4     | 4     | 640  |
| 3  | M-F 1237a ET / 1137p CT Late Night<br>TWTF..   | 03       | 200  | 30<br>Comme | Nbr of Spots | 4     | 4     | 800  |
| 4  | M-F 12p Today Show III<br>TWTF..               | 03       | 200  | 30<br>Comme | Nbr of Spots | 4     | 4     | 800  |
| 5  | M-F 2p Rachael Ray<br>TWTF..                   | 03       | 250  | 30<br>Comme | Nbr of Spots | 4     | 4     | 1000 |
| 6  | M-F 3p Doctors<br>TWTF..                       | 03       | 450  | 30<br>Comme | Nbr of Spots | 4     | 4     | 1800 |
| 7  | M-F 4p Dr Oz<br>TWTF..                         | 03       | 600  | 30<br>Comme | Nbr of Spots | 4     | 4     | 2400 |
| 8  | M-F 5a News<br>TWTF..                          | 03       | 150  | 30<br>Comme | Nbr of Spots | 4     | 4     | 600  |
| 9  | M-F 5p News                                    | 03       | 900  | 30<br>Comme | Nbr of Spots | 4     | 4     | 3600 |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |  |          |      |             | 77           | 19    | 96    |      |

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Barack Obama/ D/ President  
Submission Number 782 Issue 2



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Original

|                    |                            |                          |               |                    |                    |
|--------------------|----------------------------|--------------------------|---------------|--------------------|--------------------|
| Client:            | Barack Obama/ D/ President | Submission Cost:         | 77580         | Campaign Ref:      | E:063330690        |
| Buyer:             | ..                         | Client/Product/Estimate: | 95 /101 /1844 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 09/24/12 to 10/07/12       | Weeks:                   | 2             | Order Ref:         | 06333069           |
| Est./PO Number:    | 06333069                   | Contract type:           | Political     | Business Type:     | POLITICAL          |
| Associated Copies: | No                         |                          |               | Business Category: | Transactional      |

| Ref                                   | Sales Product Details                     | Rev Type | Rate | Spot Type   | 09/24             | 10/01 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|-------------------|-------|-------|------|
| 10                                    | M-F 530p News<br>.TWTF..                  | 03       | 900  | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 3600 |
| 11                                    | M-F 6p News<br>.TWTF..                    | 03       | 1200 | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 4800 |
| 12                                    | M-F 6a News<br>.TWTF..                    | 03       | 700  | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 2800 |
| 13                                    | M-F 7p News<br>.TWTF..                    | 03       | 1000 | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 4000 |
| 14                                    | M-F 7a Today Show<br>.TWTF..              | 03       | 900  | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 3600 |
| 15                                    | M-F 730p Entertainment Tonight<br>.TWTF.. | 03       | 1000 | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 4000 |
| 16                                    | M-F 9a Today Show II<br>.TWTF..           | 03       | 550  | 30<br>Comme | Nbr of Spots<br>4 |       | 4     | 2200 |
| 17                                    | Mon 10p ET / 9p CT Revolution<br>M.....   | 03       | 3600 | 30<br>Comme |                   | 1     | 1     | 3600 |
| 18                                    | Sat 7p Entertainment Tonight<br>.....S.   | 03       | 650  | 30<br>Comme |                   | 1     | 1     | 650  |
| 19                                    | Sun 6p News<br>.....S                     | 03       | 750  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 750  |
| 20                                    | Sun 8a Today Show                         | 03       | 500  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 500  |
| Weekly Totals: Total Spots(Ord Spots) |   |          |      |             | 77                | 19    | 96    |      |

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|                    |                            |                          |               |                    |                    |
|--------------------|----------------------------|--------------------------|---------------|--------------------|--------------------|
| Client:            | Barack Obama/ D/ President | Submission Cost:         | 77580         | Campaign Ref:      | E:063330690        |
| Buyer:             |                            | Client/Product/Estimate: | 95 /101 /1844 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 09/24/12 to 10/07/12       | Weeks:                   | 2             | Order Ref:         | 06333069           |
| Est/PO Number:     | 06333069                   | Contract type:           | Political     | Business Type:     | POLITICAL          |
| Associated Copies: | No                         |                          |               | Business Category: | Transactional      |

| Ref                                   | Sales Product Details                         | Rev Type | Rate | Spot Type   | 09/24 | 10/01 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|-------|-------|-------|------|
| 21                                    | M-Su 11p News<br>TWTF..                       | 03       | 1250 | 30<br>Comme | 4     |       | 4     | 5000 |
| 22                                    | Tue 8p ET / 7p CT Voice<br>T.....             | 03       | 9000 | 30<br>Comme | 1     |       | 1     | 9000 |
| 23                                    | M-F 1135p ET / 1035p CT Tonight Show<br>M.... | 03       | 650  | 30<br>Comme |       | 1     | 1     | 650  |
| 24                                    | M-F 11a Daytime<br>M....                      | 03       | 160  | 30<br>Comme |       | 1     | 1     | 160  |
| 25                                    | M-F 1237a ET / 1137p CT Late Night<br>M....   | 03       | 200  | 30<br>Comme |       | 1     | 1     | 200  |
| 26                                    | M-F 12p Today Show III<br>M....               | 03       | 200  | 30<br>Comme |       | 1     | 1     | 200  |
| 27                                    | M-F 2p Rachael Ray<br>M....                   | 03       | 250  | 30<br>Comme |       | 1     | 1     | 250  |
| 28                                    | M-F 3p Doctors<br>M....                       | 03       | 450  | 30<br>Comme |       | 1     | 1     | 450  |
| 29                                    | M-F 4p Dr Oz<br>M....                         | 03       | 600  | 30<br>Comme |       | 1     | 1     | 600  |
| 30                                    | M-F 5a News<br>M....                          | 03       | 150  | 30<br>Comme |       | 1     | 1     | 150  |
| 31                                    | M-F 5p News<br>M....                          | 03       | 900  | 30<br>Comme |       | 1     | 1     | 900  |
| Weekly Totals: Total Spots(Ord Spots) |   |          |      |             | 77    | 19    | 96    |      |

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|--------------------|----------------------------|--------------------------|-----------------|--------------------|--------------------|
| Client:            | Barack Obama/ D/ President | Submission Cost:         | 77580           | Campaign Ref:      | E:063330690        |
| Buyer:             |                            | Client/Product/Estimate: | 95 / 101 / 1844 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 09/24/12 to 10/07/12       | Weeks:                   | 2               | Order Ref:         | 06333069           |
| Est./PO Number:    | 06333069                   | Contract type:           | Political       | Business Type:     | POLITICAL          |
| Associated Copies: | No                         |                          |                 | Business Category: | Transactional      |

| Ref                                   | Sales Product Details                    | Rev Type | Rate | Spot Type   | 09/24 | 10/01 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|-------|-------|-------|------|
| 32                                    | M-F 530p News<br>M.....                  | 03       | 900  | 30<br>Comme |       | 1     | 1     | 900  |
| 33                                    | M-F 6p News<br>M.....                    | 03       | 1200 | 30<br>Comme |       | 1     | 1     | 1200 |
| 34                                    | M-F 6a News<br>M.....                    | 03       | 700  | 30<br>Comme |       | 1     | 1     | 700  |
| 35                                    | M-F 7p News<br>M.....                    | 03       | 1000 | 30<br>Comme |       | 1     | 1     | 1000 |
| 36                                    | M-F 7a Today Show<br>M.....              | 03       | 900  | 30<br>Comme |       | 1     | 1     | 900  |
| 37                                    | M-F 730p Entertainment Tonight<br>M..... | 03       | 1000 | 30<br>Comme |       | 1     | 1     | 1000 |
| 38                                    | M-F 9a Today Show II<br>M.....           | 03       | 550  | 30<br>Comme |       | 1     | 1     | 550  |
| 39                                    | M-Su 11p News<br>M.....                  | 03       | 1250 | 30<br>Comme |       | 1     | 1     | 1250 |
| 40                                    | M-F 530a News<br>..WTF..                 | 01       | 470  | 30<br>Comme | 3     |       | 3     | 1410 |
| 41                                    | M-F 7a Today Show<br>..WTF..             | 03       | 900  | 30<br>Comme |       | 1     | 1     | 900  |
| 42                                    | Sun 10a Meet The Press                   | 01       | 5000 | 30<br>Comme | 1     |       | 1     | 5000 |
| Weekly Totals: Total Spots(Ord Spots) |  |          |      |             | 77    | 19    | 96    |      |

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Submission Number 782 Issue 2



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|                                      |  |                                  |
|--------------------------------------|--|----------------------------------|
| Client: Barack Obama/ D/ President   | Submission Cost: 77580                 | Campaign Ref: E:063330690        |
| Buyer: " "                           | Client/Product/Estimate: 95 /101 /1844 | Sales Rep: HRP Washington, DC    |
| Schedule Dates: 09/24/12 to 10/07/12 | Weeks: 2                               | Order Ref: 06333069              |
| Est./PO Number: 06333069             | Contract type: Political               | Business Type: POLITICAL         |
| Associated Copies: No                |  | Business Category: Transactional |

| Ref                                   | Sales Product Details | Rev Type | Rate | Spot Type    | 09/24 | 10/01 | Total | Cost |
|---------------------------------------|-----------------------|----------|------|--------------|-------|-------|-------|------|
| 43                                    | M-F 530a News         | 01       |      | Comme        |       |       |       |      |
|                                       | M.....S               |          |      | Comme        |       |       |       |      |
|                                       |                       |          |      | Nbr of Spots |       |       |       |      |
|                                       |                       |          |      |              | 470   | 1     | 1     | 470  |
| Weekly Totals: Total Spots(Ord Spots) |                       |          |      |              | 77    | 19    | 96    |      |

Grand Totals

|       |       | Month 9 Weeks: 5 |       | Month 10 Weeks: 4 |       |
|-------|-------|------------------|-------|-------------------|-------|
|       |       | 09/24            | 10/01 |                   |       |
| Spots | 96    |                  |       |                   | 19    |
| Cost  | 77580 |                  |       |                   | 15130 |

Grand Totals:

|              |           |
|--------------|-----------|
| Spots:       | 96        |
| Gross Total: | 77,580.00 |
| Commission:  | 11,637.00 |
| Net Total:   | 65,943.00 |



REP HEADLINE# 0323003  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
SEP24/12 08.54  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6333069 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1844 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP24/12 08.54

REP: NEW ORDER  
TTL \$77,650 @98X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA



09/24

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

|   |  |  |             |    |  |          |      |      |   |  |      |   |
|---|--|--|-------------|----|--|----------|------|------|---|--|------|---|
| 1 |  |  | 1135P-1237A | 30 |  | \$650.00 | 9/25 | 9/28 | 4 |  | TU-F | 4 |
|---|--|--|-------------|----|--|----------|------|------|---|--|------|---|

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101  
AGENCY EST# = 1844  
PROGRAM : THE TONIGHT SHOW  
CON COM1: THE TONIGHT SHOW

| LINE#                            | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| : LINE#                          | :   | :  | :           | :    | :   | :        | : DATE     | : DATE   | : /WK    | : INVT    | :    | : SPTS    |
| 2                                |     |    | 1100A-1200N | 30   |     | \$160.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : DAYTIME                |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: DAYTIME                |     |    |             |      |     |          |            |          |          |           |      |           |
| 3                                |     |    | 1237A-136A  | 30   |     | \$200.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : LT NITE W/JIMMY FALLON |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: LT NITE W/JIMMY FALLON |     |    |             |      |     |          |            |          |          |           |      |           |
| 4                                |     |    | 1200N-100P  | 30   |     | \$200.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : TODAY SHOW 3           |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: TODAY SHOW 3           |     |    |             |      |     |          |            |          |          |           |      |           |
| 5                                |     |    | 200P-300P   | 30   |     | \$250.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : RACHAEL RAY            |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: RACHAEL RAY            |     |    |             |      |     |          |            |          |          |           |      |           |
| 6                                |     |    | 300P-400P   | 30   |     | \$450.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : DOCTORS                |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: DOCTORS                |     |    |             |      |     |          |            |          |          |           |      |           |
| 7                                |     |    | 400P-500P   | 30   |     | \$600.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : DR. OZ                 |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: DR. OZ                 |     |    |             |      |     |          |            |          |          |           |      |           |
| 8                                |     |    | 500A-530A   | 30   |     | \$150.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : NEWSCHANNEL 8 TODAY    |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: NEWSCHANNEL 8 TODAY    |     |    |             |      |     |          |            |          |          |           |      |           |
| 9                                |     |    | 500P-530P   | 30   |     | \$900.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : NEWS CHANNEL 8 5P      |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: NEWS CHANNEL 8 5P      |     |    |             |      |     |          |            |          |          |           |      |           |
| 10                               |     |    | 530A-600A   | 30   |     | \$250.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : NEWSCHANNEL 8 TODAY    |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: NEWSCHANNEL 8 TODAY    |     |    |             |      |     |          |            |          |          |           |      |           |

Level 2 = \$470

REP HEADLINE# 6333069  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 SEP24/12 08.54  
 \*\*\* WFLA-TV \*\*\*

| LINE#                           | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 11                              |     |    | 530P-600P   | 30   |     | \$900.00   | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : NEWS CHANNEL 8 530P   |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWS CHANNEL 8 530P   |     |    |             |      |     |            |            |          |          |           |      |           |
| 12                              |     |    | 600P-630P   | 30   |     | \$1,200.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : NEWS CHANNEL 8        |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWS CHANNEL 8        |     |    |             |      |     |            |            |          |          |           |      |           |
| 13                              |     |    | 600A-700A   | 30   |     | \$700.00   | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : NEWSCHANNEL 8 TODAY   |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWSCHANNEL 8 TODAY   |     |    |             |      |     |            |            |          |          |           |      |           |
| <del>14</del>                   |     |    | 630P-700P   | 30   |     | \$1,000.00 | 9/25       | 9/28     | 4        |           | TU-F | 0         |
| PROGRAM : NBC NEWS              |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NBC NEWS              |     |    |             |      |     |            |            |          |          |           |      |           |
| 15                              |     |    | 700P-730P   | 30   |     | \$1,000.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : NEWSCHANNEL 8         |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWSCHANNEL 8         |     |    |             |      |     |            |            |          |          |           |      |           |
| 16                              |     |    | 700A-900A   | 30   |     | \$900.00   | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : TODAY SHOW            |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: TODAY SHOW            |     |    |             |      |     |            |            |          |          |           |      |           |
| 17                              |     |    | 730P-800P   | 30   |     | \$1,000.00 | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : ENTERTAINMENT TONIGHT |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: ENTERTAINMENT TONIGHT |     |    |             |      |     |            |            |          |          |           |      |           |
| 18                              |     |    | 900A-1000A  | 30   |     | \$550.00   | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| PROGRAM : TODAY SHOW 2          |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: TODAY SHOW 2          |     |    |             |      |     |            |            |          |          |           |      |           |
| 19                              |     |    | 1000P-1100P | 30   |     | \$3,600.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| PROGRAM : REVOLUTION            |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: REVOLUTION            |     |    |             |      |     |            |            |          |          |           |      |           |

Level 2 = \$5000

0

| LINE# | REP | CD | TIME PERIOD  | LGTH | SEC | RATE             | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------------|------------|----------|----------|-----------|------|-----------|
| 20    |     |    | 600P-630P<br>PROGRAM : NEWSCHANNEL 8/<br>CON COM1: NEWSCHANNEL 8/                  | 30   |     | \$700.00         | 9/29       | 9/29     | 1        | On        | SAT  | 1         |
| 21    |     |    | 700P-800P<br>PROGRAM : ENTERTAINMENT TONIGHT<br>CON COM1: ENTERTAINMENT TONIGHT    | 30   |     | \$650.00         | 9/29       | 9/29     | 1        |           | SAT  | 1         |
| 22    |     |    | 900A-1000A<br>PROGRAM : NEWSCHANNEL 8 SATURDAY<br>CON COM1: NEWSCHANNEL 8 SATURDAY | 30   |     | \$300.00         | 9/29       | 9/29     | 1        | On        | SAT  | 1         |
| 23    |     |    | 600P-630P<br>PROGRAM : NEWSCHANNEL 8/<br>CON COM1: NEWSCHANNEL 8/                  | 30   |     | \$750.00         | 9/30       | 9/30     | 1        |           | SUN  | 1         |
| 24    |     |    | 630P-700P<br>PROGRAM : NBC NEWS<br>CON COM1: NBC NEWS                              | 30   |     | \$1,250.00       | 9/30       | 9/30     | 1        | 0         | SUN  | 0         |
| 25    |     |    | 800A-900A<br>PROGRAM : SUNDAY TODAY<br>CON COM1: SUNDAY TODAY                      | 30   |     | \$500.00         | 9/30       | 9/30     | 1        |           | SUN  | 1         |
| 26    |     |    | 1100P-1135P<br>PROGRAM : NEWS CHANNEL 8 @ 11PM<br>CON COM1: NEWS CHANNEL 8 @ 11PM  | 30   |     | \$1,250.00       | 9/25       | 9/28     | 4        |           | TU-F | 4         |
| 27    |     |    | 800P-900P<br>PROGRAM : THE VOICE RESULTS<br>CON COM1: THE VOICE RESULTS            | 30   |     | 11000.00<br>4000 | 9/25       | 9/25     | 1        |           | TUE  | 1         |
| 28    |     |    | 1000P-1100P<br>PROGRAM : CHICAGO FIRE<br>CON COM1: CHICAGO FIRE                    | 30   |     | \$3,600.00       | 9/26       | 9/26     | 1        |           | WED  | 1         |

10/1  
 10/1  
 10/1

| LINE# | REP | CD | TIME PERIOD  | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 29    |     |    | 1135P-1237A<br>PROGRAM : THE TONIGHT SHOW<br>CON COM1: THE TONIGHT SHOW            | 30   |     | \$650.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| 30    |     |    | 1100A-1200N<br>PROGRAM : DAYTIME<br>CON COM1: DAYTIME                              | 30   |     | \$100.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| 31    |     |    | 1237A-136A<br>PROGRAM : LT NITE W/JIMMY FALLON<br>CON COM1: LT NITE W/JIMMY FALLON | 30   |     | \$200.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| 32    |     |    | 1200N-100P<br>PROGRAM : TODAY SHOW 3<br>CON COM1: TODAY SHOW 3                     | 30   |     | \$200.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| 33    |     |    | 200P-300P<br>PROGRAM : RACHAEL RAY<br>CON COM1: RACHAEL RAY                        | 30   |     | \$250.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| 34    |     |    | 300P-400P<br>PROGRAM : DOCTORS<br>CON COM1: DOCTORS                                | 30   |     | \$450.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| 35    |     |    | 400P-500P<br>PROGRAM : DR. OZ<br>CON COM1: DR. OZ                                  | 30   |     | \$600.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| 36    |     |    | 500A-530A<br>PROGRAM : NEWSCHANNEL 8 TODAY<br>CON COM1: NEWSCHANNEL 8 TODAY        | 30   |     | \$150.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| 37    |     |    | 500P-530P<br>PROGRAM : NEWS CHANNEL 8 5P<br>CON COM1: NEWS CHANNEL 8 5P            | 30   |     | \$500.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |

| LINE#                           | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 38                              |     |    | 530A-600A   | 30   |     | \$250.00   | 10/1       | 10/1     | 1        |           | MON  | 1         |
| PROGRAM : NEWSCHANNEL 8 TODAY   |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWSCHANNEL 8 TODAY   |     |    |             |      |     |            |            |          |          |           |      |           |
| 39                              |     |    | 530P-600P   | 30   |     | \$900.00   | 10/1       | 10/1     | 1        |           | MON  | 1         |
| PROGRAM : NEWS CHANNEL 8 530P   |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWS CHANNEL 8 530P   |     |    |             |      |     |            |            |          |          |           |      |           |
| 40                              |     |    | 600P-630P   | 30   |     | \$1,200.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| PROGRAM : NEWS CHANNEL 8        |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWS CHANNEL 8        |     |    |             |      |     |            |            |          |          |           |      |           |
| 41                              |     |    | 600A-700A   | 30   |     | \$700.00   | 10/1       | 10/1     | 1        |           | MON  | 1         |
| PROGRAM : NEWSCHANNEL 8 TODAY   |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWSCHANNEL 8 TODAY   |     |    |             |      |     |            |            |          |          |           |      |           |
| 42                              |     |    | 700P-730P   | 30   |     | \$1,000.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| PROGRAM : NEWSCHANNEL 8         |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWSCHANNEL 8         |     |    |             |      |     |            |            |          |          |           |      |           |
| 43                              |     |    | 700A-900A   | 30   |     | \$900.00   | 10/1       | 10/1     | 1        |           | MON  | 1         |
| PROGRAM : TODAY SHOW            |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: TODAY SHOW            |     |    |             |      |     |            |            |          |          |           |      |           |
| 44                              |     |    | 730P-800P   | 30   |     | \$1,000.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| PROGRAM : ENTERTAINMENT TONIGHT |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: ENTERTAINMENT TONIGHT |     |    |             |      |     |            |            |          |          |           |      |           |
| 45                              |     |    | 900A-1000A  | 30   |     | \$550.00   | 10/1       | 10/1     | 1        |           | MON  | 1         |
| PROGRAM : TODAY SHOW 2          |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: TODAY SHOW 2          |     |    |             |      |     |            |            |          |          |           |      |           |
| 46                              |     |    | 1100P-1135P | 30   |     | \$1,250.00 | 10/1       | 10/1     | 1        |           | MON  | 1         |
| PROGRAM : NEWS CHANNEL 8 @ 11PM |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: NEWS CHANNEL 8 @ 11PM |     |    |             |      |     |            |            |          |          |           |      |           |

Level 2 = \$470

| LINE#          | REP   | CD | TIME PERIOD | LGTH | SEC | RATE   | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------|-------|----|-------------|------|-----|--------|------------|----------|----------|-----------|------|-----------|
| :              | LINE# | :  | :           | :    | :   | :      | DATE       | DATE     | :        | :         | :    | :         |
| SEP/12         |       |    | 62740.00    |      |     | OCT/12 |            |          | 14910.00 |           |      |           |
| CONTRACT TOTAL |       |    |             |      |     |        |            |          |          |           |      | 77650.00  |
| TOTAL SPOTS    |       |    |             |      |     |        |            |          |          |           |      | 98        |

MARKET TOTALS \$323,541

WFLA 24%

WFTS 16%

WTOG 2%

WTTA 2%

WMOR 2%

WMOX 0%

WTSP 27%

WWSB 6%

WXPX 0%

CABL 0%

SHARES ESTIMATED. WILL UPDATE.

SVC- NSI

DEMOS- RA35+\*

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

**Barack Obama/ D/ President**  
Submission Number 780 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

**Original**

|   |   |   |
|---|---|---|
| <b>Client:</b> Barack Obama/ D/ President   | <b>Submission Cost:</b> 69800                   | <b>Campaign Ref:</b> E:063330690        |
| <b>Buyer:</b>                               | <b>Client/Product/Estimate:</b> 95 / 101 / 1844 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 09/24/12 to 10/07/12 | <b>Weeks:</b> 2                                 | <b>Order Ref:</b> 06333069              |
| <b>Est./PO Number:</b> 06333069             | <b>Contract type:</b> Political                 | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                |   | <b>Business Category:</b> Transactional |

|                                   |                            |   |
|-----------------------------------|----------------------------|---|
| <b>Product:</b> Obama For America | <b>Booking Group:</b> WFLA | <b>Key Market:</b> Tampa-St. Petersburg, FL |
| <b>Demographic:</b> (L) Household | <b>Order:</b>              |   |

| Ref  | Sales Product Details                          | Rev Type | Rate | Spot Type   | 09/24        | 10/01 | Total | Cost |
|--|--|----------|------|-------------|--------------|-------|-------|------|
| 1  | M-F 1135p ET / 1035p CT Tonight Show<br>TWTF.. | 03       | 650  | 30<br>Comme | Nbr of Spots | 4     | 4     | 2600 |
| 2  | M-F 11a Daytime<br>TWTF..                      | 03       | 160  | 30<br>Comme | Nbr of Spots | 4     | 4     | 640  |
| 3  | M-F 1237a ET / 1137p CT Late Night<br>TWTF..   | 03       | 200  | 30<br>Comme | Nbr of Spots | 4     | 4     | 800  |
| 4  | M-F 12p Today Show III<br>TWTF..               | 03       | 200  | 30<br>Comme | Nbr of Spots | 4     | 4     | 800  |
| 5  | M-F 2p Rachael Ray<br>TWTF..                   | 03       | 250  | 30<br>Comme | Nbr of Spots | 4     | 4     | 1000 |
| 6  | M-F 3p Doctors<br>TWTF..                       | 03       | 450  | 30<br>Comme | Nbr of Spots | 4     | 4     | 1800 |
| 7  | M-F 4p Dr Oz<br>TWTF..                         | 03       | 600  | 30<br>Comme | Nbr of Spots | 4     | 4     | 2400 |
| 8  | M-F 5a News<br>TWTF..                          | 03       | 150  | 30<br>Comme | Nbr of Spots | 4     | 4     | 600  |
| 9  | M-F 5p News                                    | 03       | 900  | 30<br>Comme | Nbr of Spots | 4     | 4     | 3600 |
| <b>Weekly Totals:</b> Total Spots(Ord Spots) |  |          |      |             | 72           | 18    | 90    |      |



Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 780 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                            |                          |                 |                    |                    |
|--------------------|----------------------------|--------------------------|-----------------|--------------------|--------------------|
| Client:            | Barack Obama/ D/ President | Submission Cost:         | 69800           | Campaign Ref:      | E:063330690        |
| Buyer:             |                            | Client/Product/Estimate: | 95 / 101 / 1844 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 09/24/12 to 10/07/12       | Weeks:                   | 2               | Order Ref:         | 06333069           |
| Est/PO Number:     | 06333069                   | Contract type:           | Political       | Business Type:     | POLITICAL          |
| Associated Copies: | No                         |                          |                 | Business Category: | Transactional      |

| Ref                                   | Sales Product Details                    | Rev Type | Rate | Spot Type   | 09/24 | 10/01 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|-------|-------|-------|------|
| 10                                    | M-F 530p News<br>TWTF..                  | 03       | 900  | 30<br>Comme | 4     |       | 4     | 3600 |
| 11                                    | M-F 6p News<br>TWTF..                    | 03       | 1200 | 30<br>Comme | 4     |       | 4     | 4800 |
| 12                                    | M-F 6a News<br>TWTF..                    | 03       | 700  | 30<br>Comme | 4     |       | 4     | 2800 |
| 13                                    | M-F 7p News<br>TWTF..                    | 03       | 1000 | 30<br>Comme | 4     |       | 4     | 4000 |
| 14                                    | M-F 7a Today Show<br>TWTF..              | 03       | 900  | 30<br>Comme | 4     |       | 4     | 3600 |
| 15                                    | M-F 730p Entertainment Tonight<br>TWTF.. | 03       | 1000 | 30<br>Comme | 4     |       | 4     | 4000 |
| 16                                    | M-F 9a Today Show II<br>TWTF..           | 03       | 550  | 30<br>Comme | 4     |       | 4     | 2200 |
| 17                                    | Mon 10p ET / 9p CT Revolution<br>M.....  | 03       | 3600 | 30<br>Comme |       | 1     | 1     | 3600 |
| 18                                    | Sat 7p Entertainment Tonight<br>.....S.  | 03       | 650  | 30<br>Comme | 1     |       | 1     | 650  |
| 19                                    | Sun 6p News<br>.....S                    | 03       | 750  | 30<br>Comme | 1     |       | 1     | 750  |
| 20                                    | Sun 8a Today Show                        | 03       | 500  | 30<br>Comme | 1     |       | 1     | 500  |
| Weekly Totals: Total Spots(Ord Spots) |  |          |      |             | 72    | 18    | 90    |      |

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Original

|   |   |   |
|---|---|---|
| <b>Client:</b> Barack Obama/ D/ President   | <b>Submission Cost:</b> 69800                   | <b>Campaign Ref:</b> E:063330690        |
| <b>Buyer:</b> ..                            | <b>Client/Product/Estimate:</b> 95 / 101 / 1844 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 09/24/12 to 10/07/12 | <b>Weeks:</b> 2                                 | <b>Order Ref:</b> 06333069              |
| <b>Est./PO Number:</b> 06333069             | <b>Contract type:</b> Political                 | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                |   | <b>Business Category:</b> Transactional |

| Ref                   | Sales Product Details                        | Rev Type | Rate | Spot Type   | 09/24                         | 10/01 | Total | Cost |
|-----------------------|--|----------|------|-------------|-------------------------------|-------|-------|------|
| 21                    | M-Su 11p News<br>TWTF..                      | 03       | 1250 | 30<br>Comme | 4                             |       | 4     | 5000 |
| 22                    | Tue 8p ET / 7p CT Voice<br>.T.....           | 03       | 9000 | 30<br>Comme | 1                             |       | 1     | 9000 |
| 23                    | M-F 1135p ET / 1035p CT Tonight Show         | 03       | 650  | 30<br>Comme |                               | 1     | 1     | 650  |
| 24                    | M-F 11a Daytime<br>M.....                    | 03       | 160  | 30<br>Comme |                               | 1     | 1     | 160  |
| 25                    | M-F 1237a ET / 1137p CT Late Night<br>M..... | 03       | 200  | 30<br>Comme |                               | 1     | 1     | 200  |
| 26                    | M-F 12p Today Show III<br>M.....             | 03       | 200  | 30<br>Comme |                               | 1     | 1     | 200  |
| 27                    | M-F 2p Rachael Ray<br>M.....                 | 03       | 250  | 30<br>Comme |                               | 1     | 1     | 250  |
| 28                    | M-F 3p Doctors<br>M.....                     | 03       | 450  | 30<br>Comme |                               | 1     | 1     | 450  |
| 29                    | M-F 4p Dr Oz<br>M.....                       | 03       | 600  | 30<br>Comme |                               | 1     | 1     | 600  |
| 30                    | M-F 5a News<br>M.....                        | 03       | 150  | 30<br>Comme |                               | 1     | 1     | 150  |
| 31                    | M-F 5p News                                  | 03       | 900  | 30<br>Comme |                               | 1     | 1     | 900  |
| <b>Weekly Totals:</b> |  |          |      |             | <b>Total Spots(Ord Spots)</b> |       |       |      |
|                       |  |          |      |             | 72                            | 18    | 90    |      |

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 780 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|   |   |   |
|---|---|---|
| <b>Client:</b> Barack Obama/ D/ President   | <b>Submission Cost:</b> 68800                   | <b>Campaign Ref:</b> E:063330690        |
| <b>Buyer:</b> ..                            | <b>Client/Product/Estimate:</b> 95 / 101 / 1844 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 09/24/12 to 10/07/12 | <b>Weeks:</b> 2                                 | <b>Order Ref:</b> 06333069              |
| <b>Est/PO Number:</b> 06333069              | <b>Contract type:</b> Political                 | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                |   | <b>Business Category:</b> Transactional |

| Ref   | Sales Product Details                    | Rev Type | Rate | Spot Type   | 09/24 | 10/01 | Total | Cost |
|---|--|----------|------|-------------|-------|-------|-------|------|
| 32  | M-F 530p News<br>M.....                  | 03       | 900  | 30<br>Comme |       | 1     | 1     | 900  |
| 33  | M-F 6p News<br>M.....                    | 03       | 1200 | 30<br>Comme |       | 1     | 1     | 1200 |
| 34  | M-F 6a News<br>M.....                    | 03       | 700  | 30<br>Comme |       | 1     | 1     | 700  |
| 35  | M-F 7p News<br>M.....                    | 03       | 1000 | 30<br>Comme |       | 1     | 1     | 1000 |
| 36  | M-F 7a Today Show<br>M.....              | 03       | 900  | 30<br>Comme |       | 1     | 1     | 900  |
| 37  | M-F 730p Entertainment Tonight<br>M..... | 03       | 1000 | 30<br>Comme |       | 1     | 1     | 1000 |
| 38  | M-F 9a Today Show II<br>M.....           | 03       | 550  | 30<br>Comme |       | 1     | 1     | 550  |
| 39  | M-Su 11p News<br>M.....                  | 03       | 1250 | 30<br>Comme |       | 1     | 1     | 1250 |
| <b>Weekly Totals: Total Spots (Ord Spots)</b> |  |          |      |             | 72    | 18    | 90    |      |

Grand Totals

| Month 9 Weeks: 5 |    | Month 10 Weeks: 4 |    |
|------------------|----|-------------------|----|
| 09/24            |    | 10/01             |    |
| Totals           | 90 | 72                | 16 |
| Spots            |    |                   |    |

|        |       | Month 9 Weeks: 5 | Month 10 Weeks: 4 |
|--------|-------|------------------|-------------------|
|        |       | 09/24            | 10/01             |
| Totals | 69800 | 56140            | 14650             |
| Cost   |       |                  |                   |

Grand Totals:

|              |           |
|--------------|-----------|
| Spots:       | 90        |
| Gross Total: | 69,800.00 |
| Commission:  | 10,470.00 |
| Net Total:   | 59,330.00 |